



The La Grada studio in Madrid is your state-of-the art choice to host your next digital, hybrid or virtual event.

Located in the center of Madrid it offers you the flexibility of PRGs technology packages, including turnkey solution in terms of AV systems, streaming services and catering. The different options will fit all of your needs in a safe working environment and enough room to welcome a small audience respecting social distancing regulations during your event.

Technical Overview:

- 2-Face LED Wall Backdrop ROE Black Onyx 3
- LED Floor ROE Black Pearl 3
- Lighting set, with studio and show fixtures
- Video control with Disguise 2x4 pro, PCs Lenovo and Perfect Cue
- 2x Plasmas Samsung 65"
- 3x Cameras Sony HXC-100
- Audio system with speakers and microphones – headsets and handheld options

Venue Features:

- 450 sqm of total area, with a main room of 255 sqm
- Studio height: 4 and 7 meters
- Soundproof space
- Catering and furniture rental services
- Accessible for people with reduced mobility
- Suitable for car presentations
- Air conditioning and heating
- Polished concrete flooring



La Grada Studio – Paseo Marqués de Zafra,
No. 35 local – Madrid, Spain

Contacto:
studios_emea@prg.com

SEE WHAT WE CAN DO TOGETHER

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Benefit from PRG's global reach and local presence!
PRG provides enhanced studio production services for television, film, tv series, live broadcast, fashion, music, live festivals or concerts, commercials and livestreamed events across multiple facilities.

PRG Digital Studio Network:

PRG Virtual Production Studios-xR:

Paris, Hamburg and Los Angeles

PRG Digital Studios:

Brussels, Berlin, Madrid, Dubai, New York, Nashville, Orlando and Buenos Aires

Find out more about our global studio network at studios.prg.com ►

PRG Services:

PRG – with its 62 locations worldwide Production Resource Group is one of the world's leading full-service providers for events and event technology in the market segments of corporate events, trade shows, TV & show production, automotive, sports & special events and concert touring. PRG is your 360° service provider for lighting, video, camera, audio, scenic, rigging, broadcast and virtual productions.



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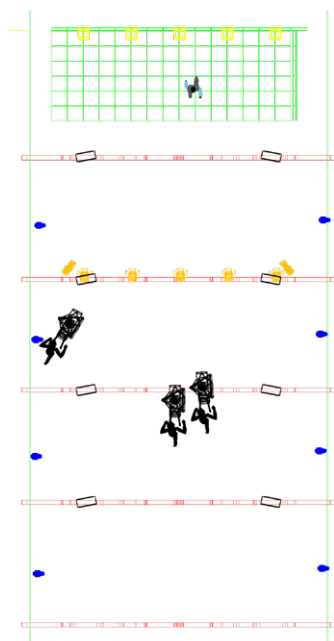
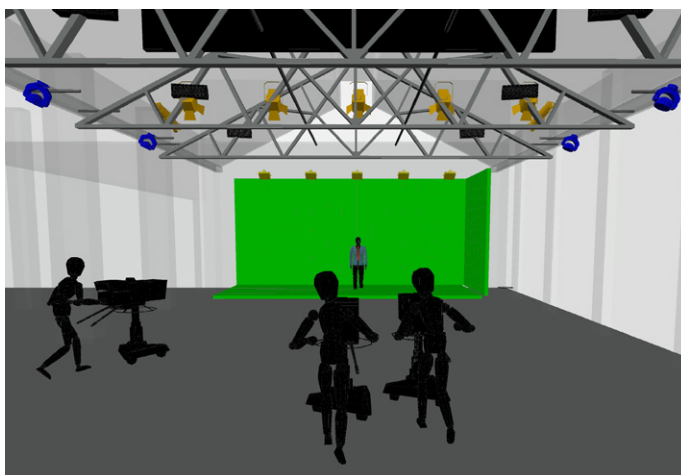
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Digital Studio – Setup



Equipment Features:

- 2-Face LED Screen 33 sqm ROE B03: background of 26 sqm and side panel of 10 sqm
- LED Floor ROE Black Pearl 3 of 22 sqm
- Control system: Disguise 2x4 Pro, 2x PC Lenovo, Perfect Cue
- 2x Plasmas Samsung 65"
- 3x Cameras Sony HXC-100
- Lighting: 6x Panel Elation LED Flood TVL DW, 6x Fresnel Elation KL4, 4x Clay Paky Sharpy Beam, 2x GLP 120 rz, control desk ChamSys MQ100 Pro
- Audio: 2x Speakers RCF TT052, control desk Yamaha QL1, iMac, handheld and Diadema DPA d:fine headset microphones
- Full Service Streaming Capabilities

Extra Services:

- Creation of personalised app
- Modules for Voting, Q&A and Polls.
- Registration management
- Security module with password access
- High-speed internet with optical fibre connection

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