

VIRTUAL PRODUCTION STUDIO-XR



FICTION / COMMERCIAL / CLIP / EVENT

Immersive film shooting in xR

Extended Reality (xR) refers to technologies that mix physical and digital for immersive and interactive virtual set shooting solutions.



The xR frees production from all constraints of time and location whilst being transposed anywhere in the world, indoors or outdoors, yesterday, today or tomorrow...

On an xR stage, the back wall is an LED screen on which a virtual environment is projected that reacts in real time, according to the position and movements of the camera, which is equipped with a tracking system. The brightness of the LED screen generates natural lighting on the set that is consistent with the universe of the projected virtual environment.

- Fiction
- Commercial
- Corporate movies
- Hybrid or digital events

PRG offers tailor-made solutions, a global offer and complete control of the workflow to support any type of project related to virtual production.

SEE WHAT WE CAN DO TOGETHER

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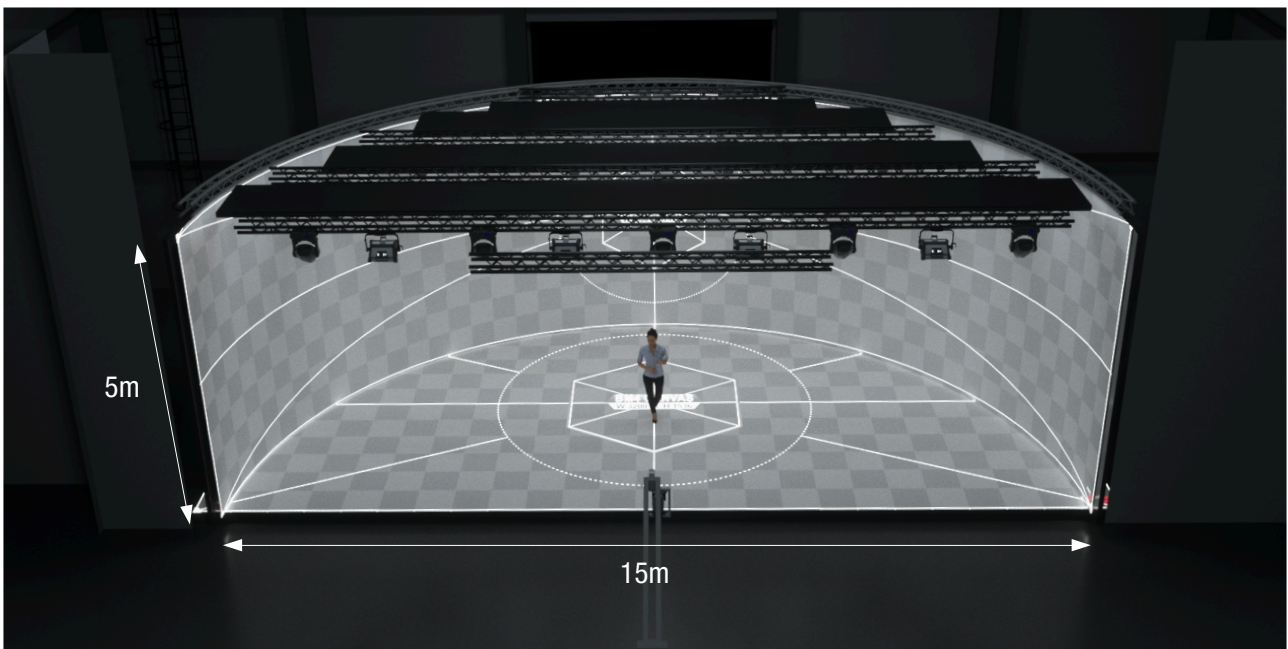
Demand the best for your virtual productions!



With nearly 300m² of LED, this xR studio offers the most immersive setup on the market.



- 15x6m stage and 400m² front stage
- LED ROE Black Onyx 2 / Brompton
- Mediaserver “disguise” including szt Extension
- Unreal, Unity, Notch
- Augmented Reality
- Technocrane tracked
- Lighting and video control



Contact us!

virtual-studio-paris@prg.com
01 40 86 49 33